

Proceedings of International Educators Conference

Hosted online from Rome, Italy.

Date: 25th November - 2024

ISSN: 2835-396X

Website: econferenceseries.com

THE NOTION OF IMPLICATURE IN PRAGMATICS

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Abstract:

Pragmatics, as a branch of linguistics, studies the context-dependent meanings of language. This field studies not only the grammatical and lexical aspects of language, but also how it functions in a social and cultural context. The concept of implication is one of the central elements of pragmatics. It helps to understand what additional meanings a sentence implies, apart from its direct meaning.

Keywords: pragmatics, speech, expression, linguistics, implication, communication, cultural context.

Implicature usually refers to meanings that are not directly conveyed by a sentence or expression but may be inferred by the listener. For example, the sentence "He didn't come to work today" only means that he didn't come to work, but it can also mean that he was sick or didn't come for some other reason. Here, the listener understands additional meanings based on the context of the sentence. In pragmatics, the concept of implication is related to many theories and concepts. Grice's theory, for example, introduces the concept of communicative implicature. Grice studies how information is exchanged between people in the process of communication. He offers a number of special rules for understanding meanings that are not directly expressed in the process of communication. These rules are generally the basic principles necessary for effective and purposeful communication. Grice's special rules are divided into four main principles: information, accuracy, relevance and brevity. These principles define how to effectively and accurately exchange information between people. For example, if a person says, "I am very busy today," the listener will understand that he is busy with other things and therefore may not accept other offers. Here, along with the direct meaning of the sentence, an additional meaning appears. The concept of implicature is also related to many other theories. Relevance theory, for example, offers another view of communicative implicature. This theory emphasizes the importance of information and context in the process of communication between people. According to relevance theory, when people interact, they perceive not only literal meanings, but also contextual



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meanings. This theory emphasizes the activeness of the listener in the communicative process and his ability to understand the context. In pragmatics, the concept of implication is also related to the social and cultural aspects of language. In each culture, the meanings expressed through language and their contexts differ. For example, in one culture, unspoken meanings may be important, while in another, direct expression is preferred. These differences determine how language functions in social contexts and how people communicate. The concept of implicature is also important in language learning. Language learners must learn to understand additional meanings in addition to the direct meanings of the language. This will help them to understand the language more deeply. For example, when a language learner hears the sentence "He is a very good student", he should not only understand that he is a good student, but also try to understand other social aspects of the sentence based on the context of the sentence. In pragmatics, the concept of implication is also related to the psychological aspects of language. In the process of communication between people, their thoughts, feelings and intentions also play an important role. Implications determine how people express themselves in their interactions and how they interact with others. It also determines the level of mutual understanding between people. Also, the concept of implication is widely used in linguistics and other social sciences. For example, in the fields of sociology and psychology, how social relations and social structures are formed in the process of communication between people. In these areas, the concept of implication is concerned with how people interact and express themselves in social contexts.

Relevance theory plays an important role in studying the concept of communicative implication. This theory emphasizes the importance of information and context in the process of communication between people. The main idea of relevance theory is that when people interact, they understand not only the directly stated meanings, but also additional meanings depending on their context and importance.

The main principles of relevance theory are as follows. In the process of communication between people, they evaluate the importance of the given information. If a piece of information or expression is important in context, then it has relevance to the listener. It determines how people choose and receive information in communication. Relevance theory states that the importance of information depends on its context. When people hear or read something, they need to consider the context to understand its meaning. This increases the listener's active participation in the interaction and the ability to understand additional meanings.



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Relevance theory posits that contextual meaning is important in understanding communicative implicature. When people hear a sentence, they can understand additional meanings based on the context in addition to its literal meaning. It determines how they express themselves in communication and how they interact with others.

Relevance theory also studies the process of mutual understanding between people. People should take their thoughts and feelings into account when giving information to each other. This helps to understand additional meanings and increase mutual understanding in the process of communication. Thus, Relevance Theory interprets the concept of implication through context-dependent meanings and the importance of information in the process of communication between people. This theory emphasizes the active participation of the listener in the communicative process and his ability to understand additional meanings. In the process of communication between people, their thoughts, feelings and intentions also play an important role, which is important in understanding implicature.

Conclusion:

In summary, the concept of implication in pragmatics is important for the study of context-dependent meanings of language. This concept defines how people exchange information in the communicative process, understand additional meanings, and interact in a social context. Implication also plays an important role in language learning and in the social sciences. In the process of communication between people, their thoughts, feelings and intentions are also important aspects of the concept of implicature. Pragmatics and the concept of implication help to further understand the relationship between linguistics and the social sciences.

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