

Proceedings of International Educators Conference

Hosted online from Rome, Italy.

Date: 25th July - 2024

ISSN: 2835-396X

Website: econferenceseries.com

PROBLEMS OF THE DEVELOPMENT OF DIGITAL PLATFORMS AND THEIR SOLUTIONS

Mustafakulov O'ktam Ungbojevich

Personnel qualification and statistics Research

Institute Foundation doctoral student (PhD)

E-mail: www.uktambek.uz@mail.ru

Introduction

Digital platforms are common in growth and the digital economy, facing a number of challenges and challenges that need to be addressed. Some major problems arose: 1) regulatory challenges: one of the biggest challenges facing digital platforms is the need to comply with a wide range of regulations and legal requirements. This can be especially difficult in countries where the rules are not clear or where there is a large difference between jurisdictions. Regulatory challenges refer to legal and policy issues that arise in relation to the growth and use of digital platforms in the economy. Due to the disruptive nature of digital platforms, the need for regulation to comply with technological progress, and the potential to negatively impact traditional industry and society, these challenges can arise. Examples of regulatory challenges include issues related to data privacy, intellectual property rights, taxation, and labor laws. Digital platforms may also have problems with competition and market concentration, as some platforms may dominate their respective markets and create barriers to entry for new entrants. These challenges require policymakers to balance between innovation and growth promotion while protecting the rights and interests of all stakeholders.)¹

.Privacy and data security: digital platforms collect and store large amounts of user data, raising concerns about privacy and data security. Stronger data protection laws and better security measures are needed to prevent data corruption and unauthorized access to user data². Confidentiality and security of information refers to the protection of personal and confidential information from unauthorized access, use

¹ 1. Decree of the president of the Republic of Uzbekistan No. 5349 of February 19, 2018 “on measures for the further development of the information technology and communications sector”.

² 2. Decree of the president of the Republic of Uzbekistan on measures to approve the Strategy “Digital Uzbekistan-2030” No. PF-6079 of October 5, 2020 and its effective implementation



Proceedings of International Educators Conference

Hosted online from Rome, Italy.

Date: 25th July - 2024

ISSN: 2835-396X

Website: econferenceseries.com

or disclosure. In the digital age, where large amounts of personal data are collected and stored on digital platforms, data privacy and security have become important challenges for individuals, organizations, and governments. Data breaches and cyber attacks have become frequent and complicated and can lead to financial loss, theft of personal data and damage to reputation³.

Data privacy refers to the protection of personal information such as name, address, date of birth, email, phone number, Social Security number and financial information.

To ensure data privacy and security, organizations must implement robust security measures and procedures such as firewalls, encryption, multi-factor authentication, and routine security checks.

3) competition and market domination: many digital platforms have become dominant players in their markets, raising concerns about monopolies and anti-competitive practices. Regulators are increasingly looking for ways to promote competition and prevent abuse of Market Authority⁴.

Platform monopolies refer to situations in which a single digital platform dominates a particular market or industry by controlling a large part of the market or effectively closing competitors through anti-competitive practices. This can lead to limited choice for consumers, high prices and a decrease in innovation and investment in the industry.

Regulators and policy makers are increasingly focused on resolving platform monopolies, such as introducing antitrust laws and regulations, or requiring platforms to provide wider access to data and services for third-party developers. The aim is to promote competition, innovation and consumer choice while ensuring that the power of dominant platforms is not used to harm smaller competitors or consumers⁵.

4) Labor and employment: digital platforms broke traditional employment models, raising questions about the classification of workers, their rights and benefits. There

³ 3. The decision of the president of the Republic of Uzbekistan on April 28, 2020 PQ-4699 “on measures for the widespread introduction of digital economy and e-government”

⁴ . The Cabinet of ministers on August 31, 2018, the decision “on additional measures for the introduction and further development of the digital economy in the Republic of Uzbekistan”, which sets out the goals and objectives of the digital economy

⁵ S.S. Gulyamov et al. Blockchain technologies in the digital economy. T.: Publishing house "Economics-Finance", 2019. 132-137b.



Proceedings of International Educators Conference

Hosted online from Rome, Italy.

Date: 25th July - 2024

ISSN: 2835-396X

Website: econferenceseries.com

is a need for more specific rules and policies regarding the rights of concert work and platform workers⁶.

Labor issues represent concerns about the impact of digital platforms on workers and the labor market. One of the main concerns is the growth of gig economics, which refers to the type of work that people often engage in with short-term, flexible work arrangements through digital platforms. While this type of work can offer more flexibility and autonomy, it can also come with limited benefits, low wages and unreliable work.

CONCLUSION

We examined the work carried out in this area to identify problems with the development of digital platforms and ways to solve them⁷

We also studied the existing types of digital platforms and evaluated the mutual platforms on a comparative basis. In addition, we have developed concepts for the application of the methodology of the statistical system in Uzbekistan on the readiness to master digital platforms and the choice of the most convenient. In conclusion, I can say that the rapid development of digital platforms in the statistical system provides a favorable opportunity for this state and citizens. In the statistical system, it is necessary to develop digital platforms and identify them with problems and establish promising stages of development.

BIBLIOGRAPHY:

1. Decree of the president of the Republic of Uzbekistan No. 5349 of February 19, 2018 “on measures for the further development of the information technology and communications sector”.
2. Decree of the president of the Republic of Uzbekistan on measures to approve the Strategy “Digital Uzbekistan-2030” No. PF-6079 of October 5, 2020 and its effective implementation

⁶ S.S.Gulyamov, O.U.Mustafakulov "the role and importance of digital platforms in the development of the digital economy" 2022/12

https://scholar.google.com/citations?view_op=view_citation&hl=ru&user=1Iv_0xsAAAAJ&citation_for_view=1Iv_0xsAAAAJ:TFP_iSt0sucC

⁷ Ayupov, R.X., Baltabaeva, G.R. (2018). Digital currency market: innovation and development prospects. - T: science and technology. 172 b.



Proceedings of International Educators Conference

Hosted online from Rome, Italy.

Date: 25th July - 2024

ISSN: 2835-396X

Website: econferenceseries.com

3. The decision of the president of the Republic of Uzbekistan on April 28, 2020 PQ-4699 “on measures for the widespread introduction of digital economy and e-government”

4. The Cabinet of ministers on August 31, 2018, the decision “on additional measures for the introduction and further development of the digital economy in the Republic of Uzbekistan”, which sets out the goals and objectives of the digital economy

5. The decision of the president of the Republic of Uzbekistan on April 28, 2020 PQ-4699 “on measures for the widespread introduction of digital economy and e-government”

6. S.S. Gulyamov et al. Blockchain technologies in the digital economy. T.: Publishing house "Economics-Finance", 2019. 132-137b.

7. B.A. Begalov, M.Q. Abdullayev. Digital economy. (Darslk). "Economy " -2023.21-27b

8. S.S. Gulyamov, O'.U. Mustafakulov "the role and importance of digital platforms in the development of the digital economy" 2022/12

https://scholar.google.com/citations?view_op=view_citation&hl=ru&user=1Iv_0xsAAAAJ&citation_for_view=1Iv_0xsAAAAJ:TFP_iSt0sucC

9. Ayupov, R.X., Baltabaeva, G.R. (2018). Digital currency market: innovation and development prospects. - T: science and technology. 172 b.

