

Proceedings of International Educators Conference

Hosted online from Rome, Italy.

Date: 25th June - 2024

ISSN: 2835-396X

Website: econferenceseries.com

FEATURES OF USING TOURISTIC RESOURCES OF JIZZAKH REGION

Mirzayeva Aziza Zokir qizi

Jizzakh State Pedagogical University

1st year basic doctoral student

Abstract:

This article talks about the tourist potential of Jizzakh region, tourist resources and their location. Also, tourism plays an important role in the socio-economic development of many geographical regions. From big cities to remote villages, tourism stimulates economic growth, helps create new places, develops infrastructure and stimulates cultural exchange. In this article, we will analyze the available opportunities in this field using the example of the Jizzakh region of the Republic of Uzbekistan.

Keywords: Tourist areas, recreation, cultural and historical heritage, visa, infrastructure, pilgrimage, tourism neighborhood and village, brand examples.

Jizzakh region is a region with wide opportunities for the development and popularization of ecological tourism with its convenient geographical location, the presence of large water bodies, the uniqueness of the climate, the unique network and landscapes of protected natural areas, as well as ancient settlements, their unique customs and lifestyles.

Today, the region has 92 places of pilgrimage and historical objects, 1 cultural and entertainment eco-park, 5 mountain and Armenian farms, 45 gastronomic eco-agrotourism objects, 677 craft workshops and other tourism objects. 232 accommodation facilities with the capacity to receive 6340 guests at a time are left alone.

To study the tourism potential of the province, to create content and tour packages in different languages about the region and its history, tourist objects and specific features, to provide support in their promotion, research of professors and teachers, to expand the possibility of students to put their theoretical knowledge in the field of tourism into practice, to use tourism services by the residents of the regions In order to improve the quality of teaching, a program of measures was developed in cooperation with the National University of Uzbekistan. In recent years, the number of tourists visiting the region is increasing as a result of the activities carried out in



Proceedings of International Educators Conference

Hosted online from Rome, Italy.

Date: 25th June - 2024

ISSN: 2835-396X

Website: econferenceseries.com

the field of tourism development. In particular, 12,800 foreign tourists visited Jizzakh region last year. This is 5.1 times more than in 2016. Also, in 2022, the export of tourism services will amount to 2.6 million dollars, which is a 5-fold increase compared to 2016.

If we compare the above indicators with the tourism potential of the region and the available resources, this is not a great result. If tourist arrivals increase and the quality of services improves, the numbers may increase several times.

In addition, a proposal was sent to higher authorities to specialize in tourism in 11 neighborhoods in Sharaf Rashidov, Zomin, Yangiabad and Gallaorol districts of the region to increase the flow of tourists and develop tourism infrastructure. As a result of these efforts, the flow of foreign and local tourists to the region will increase, and the quality of services to tourists will be further improved.

It should be noted here that the decree of the President of Uzbekistan dated April 6, 2021 on measures to establish the Zomin tourist and recreational zone and an international all-season resort was a great impetus for the further development of tourism in the region. According to the decree, 700 hectares of land will be allocated in 2021 for the establishment of the Zomin tourist and recreational zone, and 18 projects worth 3 trillion 767 billion soms will be launched there. As a result, 890 new jobs will be created. Today, three projects have been launched to create this zone, and 150 people have been employed. Three modern hotels were built. Also, work processes of four projects with a total value of 456 billion soms are ongoing in this tourist zone. In particular, the projects of one modern gallowes road, multi-storey parking lot, modern restaurant, suspension bridges, and one modern health center are being implemented.

Recently opened tourist facilities in the Zomin tourist and recreation zone allow tourists from abroad to enjoy the beauty of nature at an altitude of 2400 meters above sea level.

Ecological tourism is one of the promising fields in our country. Therefore, as in the whole world, serious attention is paid to the development of this type of tourism in our country.

The development of ecotourism, in turn, serves to increase the income of the local population by protecting the environment, preserving biological diversity and unique natural areas. It can be said that foreign tourists, including our local tourists, are more interested in the modern look of the city, not the cozy hotels, but the



Proceedings of International Educators Conference

Hosted online from Rome, Italy.

Date: 25th June - 2024

ISSN: 2835-396X

Website: econferenceseries.com

brehtaking natural beauty of the remote areas, the peaceful and cool places, the way of life of the villagers, the guest houses they have established. From this point of view, the region has a lot of natural resources for the development of ecotourism. Areas rich in ecotourism resources such as Kyzilmozorsoy, Kolsoy, Supa, Chortangi, Yettikechuv, Kashkasoy, Oriklisoy in the region of the Turkestan mountain range are surrounded by various natural spruce forests. A very unique and diverse animal world lives in the protected area. 134 species of birds, 37 species of mammals, and 39 species of reptiles were recorded in this place. Turkestan lynx, white-clawed bear, Siberian goat living in the territory of the reserve are included in the Red Book of the Republic of Uzbekistan. There are many healthy ecological corners of the reserve. One of the most attractive such places is the high and majestic-looking kyzylkoy stones located in the Kyzylolmasoi area. They have different forms and appearances due to the natural weathering process. The local people like the appearance of these strange-looking stones to the human body and call them qiqiqiz.

In 1975, the Nurota Mountain-Ormon state reserve was established on the northern slopes of the Nurota mountain range in the western part of the region. The main tasks of the nature reserve are to preserve a rare animal, the wild rock (Seversov rock), arhar and walnut forests. It is worth noting that local and foreign tourists have the opportunity to see these unique wild rocks up close. Also, the oldest cypress tree has been preserved in Mojarum village of Forish district. This tree, which is more than two thousand years old, has a circumference of about 24 meters. Among the local people, there is a legend that it was planted by Alexander the Great.

Although thousands of domestic and foreign tourists visit this tree every year, unfortunately, the village does not have sufficient conditions for tourists.

The Aydar-Arnasoy forest system is also located in this area. In addition to being a unique tourist resource, these forests are a place for wintering birds and a unique animal world. To sum up, the region has great potential for the development of tourism, including eco-tourism. In this regard, it is only required to improve the infrastructure, eliminate existing problems, and support those interested in the field. If we analyze the work being done in the region in these areas, it will become clear that Jizzakh region will soon become one of the historical and ancient cities of our country with a developed tourism sector. This can be seen from the fact that the share



Proceedings of International Educators Conference

Hosted online from Rome, Italy.

Date: 25th June - 2024

ISSN: 2835-396X

Website: econferenceseries.com

of tourism in the economy of the region is increasing, and it is becoming the main driver of this sector.

References

1. Тухлиев Н., Экологический туризм: сущность, тенденции и стратегия развития. Т
2. Hakimov Q.M, G'o'dalov M.R. Jiizzax viloyati geografiyasi. Jiizzax 2004.
3. Soliyev A.C, Usmonov M.R. Turizm geografiyasi.-Samarqand. 2012.
4. Mirzaeva A. Ecotourism resources of Jizzakh region. Fars International Journal of education. Social Science Humanities. (FIJESH)10(12); 2022.
5. Мирзаева А.З. Жиззах вилоятининг экотуристтик ресурслари. Международный научный журнал «Новости образования: исследование в XXI веке» декабрь, 2022 г.
6. Aziza Z. Mirzayeva. Jizzax viloyatida turizmning afzalliklari. Oriental Journal of Geography SJIF
7. Mirzayeva A. Jizzax viloyatida ekologik turizmni rivojlantirishda resurslardan oqilona foydalanish Ilm-fan fidokori mavzusidagi xalqaro ilmiy-konferensiya 29-dekabr 2022-yil T.: sh.



E- Conference Series

Open Access | Peer Reviewed | Conference Proceedings



E- CONFERENCE
SERIES