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THE NECESSITY TO FORM CREATIVE COMPETENCIES OF STUDENTS IN MODERN EDUCATION

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Annotation:

Today, the formation of specialists with creative potential is considered one of the main tasks of the modern educational system. This article reflects on the fact that the formation of creative competencies in students is a requirement of the time.

Keywords: creativity, competence, pedagogical creativity, abilities, creative competencies, creative thinking.

In the modern conditions of the development of society, there is an increasing demand for creative educators who are able to make the most of information resources in the educational process, are mobile, socially active, flexible to change and think non-standard. Within the framework of educational policy, today they are thinking about the need to implement creative pedagogy. "Humanization" of the relationship between the teacher and students in the formation of creative i.e. creative personalities among educators; humanistic ideas and humanitarian strategies in education are the basis, such as the active and interested participation of the student in the educational process [1].

At the current stage of development of pedagogical theory and practice, the formation of a creative personality is one of the important tasks that is, the formation of creative abilities in a creative personality, the so-called creative competencies. The creative activity of an educator is carried out through the manifestation and use of human abilities [2]. Creativity cannot be done without the ability. Abilities do not arise spontaneously in a person, he becomes "innate" or "acquired". Each person will have their own peculiarities from birth. Good traits that develop in the process of life become abilities. Heredity plays a large role in the formation and development of creative abilities. The manifestation and development of abilities depends primarily on the social conditions. These include specific methods of upbringing, the need of society for one or another activity, the peculiarities of the educational system.



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The term "creativity" has many interpretations, but one of the most common is to have creative abilities such as finding, creating unique, innovative and original solutions to a problem. The concept of "competence" includes the ability of a person to carry out innovative activities based on the acquired theoretical knowledge and skills [3]. So, "creative competencies" refers to personality traits (knowledge, skills, ability to work, experience of activity, decision-making at speed, etc.) or thinking skills that allow a person to carry out innovative activities (that is, not only professional creativity, but also economically useful in modern conditions).

The cluster of creative competencies necessary for an innovative society specialist should also include the development of a strategy for transforming its idea into a real product (development), the analysis of the possibilities of its application, distribution to the market, the ability to own technologies for commercialization of intellectual property, etc. [4].

In the modern economy, it is also worth noting several important factors that characterize professional activity: an innovative person must be able to defend his position, otherwise it is impossible to bring the idea to the stage of implementation; innovations are recognized today as teamwork, therefore, it is necessary to develop the ability to create together, work in a team [1].

Psychologist L.S.Vigotsky argues that creativity cannot be learned, creating conditions for the development of creative abilities [5]. Educational technology ensures that educators and students are closely related, taking into account the possibility of individualization and differentiation of the pedagogical process. The ability to think creatively, in our opinion, arises due to the ability to think constructively, the ability to reflect an object in the form of a system and be aware of the connections between its elements. Figuratively speaking, it means the following:

- the ability to break an object into imaginary pieces, that is, to be able to divide into components and replace, change their places;
- the ability to imagine, that is, to highlight and pay attention to the most important elements in the components;
- the ability to perform analysis (analysis) of the moment, that is, to study the function of the components of the object and the functioning of the main elements in them;
- the ability to synthesize, that is, combine different parts into one whole;



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- the ability to optimize, that is, to create a new object with the necessary properties and qualities by changing the parameters of the parts and elements in them.

With the development of technology and society, an educational system is also developing around the world. Teaching methods and strategies are changing and modernizing day by day. It is in these conditions that the need to form the creative competence of an educator in an educational institution becomes urgent, since they educate highly qualified specialists who can effectively solve the tasks assigned to them in the future and who take an unconventional approach to the actively changing conditions of modern society. Therefore, thanks to the formation and development of pedagogical creativity, it is possible to solve the problem of the effective functioning of each educational institution.

To train future specialists in the present period, it is necessary to form a creative personality capable of generating various specific, non-standard ideas and with the ability to think effectively. Creativity is characterized by the totality of all existing opportunities of the pedagogical personality, formed on the basis of accumulated social experience, psychological, pedagogical knowledge and based on the adoption of new decisions, the promotion of new forms and methods of work.

However, it should be noted that pedagogical creativity is an ability that stands out for its valuable attitude to work, which seeks to improve its professional qualifications, and is also endowed with educators who seek to improve their knowledge and learn the experiences of other educators. Pedagogical creativity cannot be achieved without acquiring the knowledge accumulated by previous generations and based on generalized social experiences, and without special training. In conclusion, L.S.Vigosky further quotes: "creative activity turns a person into a person who strives for the future, creates and transforms his life today" [5].

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