Date: 19th January, 2023

ISSN: 2835-3730 **Website:** econferenceseries.com

SYMBOLS IN CURRENT MODERN LINGUISTICS

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Annotation:

In our article, symbols of modern linguistics are considered and analyzed using the example of scientific work.

Keywords: cultural, cognitive, communicative, pragmatic, philosophical, literary, cognitive, stylistic.

The current emphasis on technocracy has shifted the study of language into the anthropocentric realm, focusing not only on linguistics but also on nonlinguistic features that represent a unity of language, individual, culture, cognition, ethnicity, and spirituality. This linguistic approach sees humans as the measure of all things in the world, as humans perceive the world through their senses, evaluate and analyze it through their consciousness, even update existing information in the real world, and create language symbols for practical use in the universe. A symbol is an object, idea, action, or event that represents a specific meaning, crucial to modern trends in linguistics such as cultural, cognitive, communicative, or pragmatic. We know that the effectiveness of communication depends on the recognition and understanding process between the addressee and the addressee. Communication consists of linguistic and non-linguistic units that serve to transform information. Symbols both linguistic and extra-linguistic phenomena have been analyzed from different points of view such as philosophical, literary, cognitive, stylistic, etc., but their cultural value, which causes some misunderstandings in cross-cultural interaction, still needs a deeper analysis, which is the main theme of this one current research.

The etymology of the term symbol refers to the Greek words bulletin, which means to throw together and put together, expressing something that stands for something else. The term became popular in the history of philosophy in the 17th century, where symbols are mainly used to represent the transcendent mysteries of the world in the form of spoken utterances, inscriptions, culturally produced meaningful artifacts, and actions such as talismans, ritual performances, religious and sacred



Hosted online from Paris, France.

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ISSN: 2835-3730 Website: econferenceseries.com

relics, military insignia, spoken words, typographic characters, and other myriad forms. Furthermore, Socrates demonstrated the truth of being through implicit imagery in learning, while E. Kant examined a symbol as a spiritual device that helps to understand the surrounding world from a spiritual perspective [1]. Late 19thcentury scholars began to study signs as symbols, developing the new term semiotics or semiology, which studies signs, symbols, and their meaning in language. In particular, Ferdinand de Saussure and Charles Sanders Pierce (1998), as co-founders of this science, who analyzed symbols from a linguistic perspective, developed their semiotic models, namely the dyadic and triadic model, respectively, and established the relationship between the term and its referent or, with, in other words, signifier and signified.

In discussing signs, Pierce (1998) defined a sign as follows: A sign or representamen is something that stands for someone in some way or quality. It speaks to someone, that is, it creates in that person's mind an equivalent sign, or perhaps a more evolved sign. This character that produces it I call the interpreting of the first character. The sign stands for something, its object. It stands for that object, not in every sense, but concerning a kind of idea that I've sometimes called the reason for the representamen. The idea here is to be understood in a kind of platonic sense, very familiar in everyday speech... [2]. Each nation perceives the world with its projection, characterized by a particular system of language and thought. These specific projections are embodied in the mentality, lifestyle, cultural traditions, people's behavior, stereotypical situation, ideas, and judgments about the reality of the culture and form a national linguistic worldview understandable to a specific group of people. Symbols are therefore representatives of national peculiarities that designate the national worldview. J.Hyatt and H.Simons (1999) state that symbols are complex cultural codes, which are a secret system of words, behaviors, characters, customs, and traditions in a culture used to convey contextual information from which they only lead to known cultural elements to their creators or inventors [3].

Similarly, Ashurova and Galieva (2019) affirm that symbols are a representation of the specific ethnic and national activating cultural knowledge structure about life, literature, mythology, religion, fauna, and flora that are sources of symbols in culture. Furthermore, they claim that the same symbols can express very different, even opposing ideas in different cultures, leading to ambiguity. For example, in English-speaking culture, the raven is a symbol of death associated with the poem by E. Poes, while the Chante nation believes the raven to be a symbol of life, spring,





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and eternity [4]. The cultural meaning of symbols is crucial for conveying cultural information since culture is a large symbolic world. Therefore, symbols have been studied by a whole range of scholars interested in the cultural meaning of symbols and their role in cross-cultural communication, and have conducted a wide range of research in the field, including the compilation of specific symbol dictionaries.

Furthermore, symbols are an important part of communication as they have layers of meaning that are impossible to hypothesize. As we know, meanings can be categorized into denotative, connotative, contextual, figurative, and other types while symbols mostly have figurative meanings that express reality in an illusory way. This means as the autonomous layer of the human world is captured through the totality of experience and conceptualization. Meanings not only exist autonomously and independently in reality, but also with relevance to individual perception. Nevertheless, there is a third world for the perception of knowledge, namely communication or social interaction, the result of the union of the first world - word and the second world - cognition [5]. All in all, semioticians first started with the academic study of symbolic linguistics by studying the meaning of words, then they studied symbols applied to human behavior, particularly with psychology and anthropology, and then developed into modern directions of Linguistics that encompassed culture and cognition, communicative. Symbols are culturalcognitive-communicative associations of language that help to achieve successful communication of people from different pragmatic categories: age, status, nation, professional and educational level, etc.



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