
DEVELOPMENT OF TOURISM IN UZBEKISTAN

Juraeva Lobar Vakhitovna

Senior Lecturer of the Department of Geography of the Chirchik State Pedagogical
University E-mail: l.djurayeva@cspi.uz

Urinova

Teacher of Geography Department of Nilufar Chirchik Pedagogical University
urinova@cspi.uz

Summary

In this article, special attention is paid to the state and development of the tourism industry in Uzbekistan, the relevance of the development of domestic tourism and tourism infrastructure sectors of the country. It is also an industry that has become one of the most important in the process of implementing the state policy and strategy for the development of the tourism sector.

Keywords: tourism development, tourism direction, travel, tourist, domestic tourism, tourism opportunities.

Introduction

It is known that tourism is one of the main profitable sectors of the economy. Some countries with developed tourist and recreational activities have significantly improved their economies as a result of the steady influx of tourists. Currently, a number of measures are also being implemented in our country to develop this sphere. In particular, in the resolution of the Cabinet of Ministers of the Republic of Uzbekistan dated September 6, 2001 No. 362 “on additional measures to preserve the natural resources of the resort and recreation area of Chimen-Charvak and improve the recreation and wellness system”, special attention is paid to the development of a recreation center on the territory.

It should be noted that the introduction into practice of foreign countries of the experience of innovative development of tourist complexes in our country will contribute to the further development of this area. In most developed countries, the processes of establishing recreational activities began earlier than in developing countries, and they have accumulated a wealth of experience in this area. The application of the experience of these states in the further development of the



republic's recreation, their use in the organization of recreational services is one of the urgent tasks of today.

In particular, today the Turkish state has become one of the most visited countries among European countries by tourists. The main resort and recreational area of the Turkish state is considered to be the Black Sea coast. This area stands out among the resort areas of the world for its wealth of recreational resources. Here, first of all, the favorable climate for human health attracts many vacationers. Also in this state, the main factor in the development of recreation is the presence of sandy coastal (beach) works with healing properties in such territories as the Marmara Sea (Bursa, the tourist center of Istanbul), the Aegean coast (the settlements of Bodrum and Marmaris), the Mediterranean coast (Antalya, Alanya, Kemer, Side

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All over the world, the problems faced by countries in the field of tourism are numerous and complex. However, the solution of these problems requires a high level of cooperation and coordination to demonstrate the resources available to Uzbekistan, along with the preservation and elevation of the historical and cultural heritage of the people, the revival and improvement of national traditions and customs, sights of the republic, significant progress has been achieved in this area.

In today's rapidly developing era, the tourism industry is one of the fastest growing sectors of the country's economy, and many countries are trying to increase their national economy, including through tourism revenues in our country. Indeed, Uzbekistan also has a huge tourism potential.

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Tourism in Uzbekistan has always attracted people from afar. This is easy to understand for anyone who knows about the country-bright colors, intricate patterns, rich flavors and friendly people are waiting for every visitor, offering much more than one person can discover during their lifetime than the lack of access to the sea. Tourism has become one of the main players in international trade, as well as one of the main sources of income for many developing countries.

Speaking about the development of tourism in our country, the main ones should be noted the model of accommodation and modernization of tourism, the stages of systematization of services and integration of suppliers of tourist infrastructure into the world tourism market, foreign investments and loans in the industry. Commercial interest in the region has grown significantly in recent years, revived by increased trade in infrastructure and manufacturing investments between the Middle East and Asia. According to UNWTO, the government believes that improving infrastructure and facilitating its connectivity, the development of information computer technologies (ICT) and increased mobility should provide more opportunities for the country's tourism sector.

Nevertheless, the development of tourism in Uzbekistan is hindered by a number of obstacles. Visa and border formalities, transport infrastructure, corporate governance and quality assurance global tourism recommendations of the Silk Road Organization ("Strategic recommendations for building tourism potential with a special focus on Central Asia and Uzbekistan", 2012), In addition, encourage professionals and specialists in the field of tourism to create better business opportunities and place tourist destinations in the region, due to the modernization and integration of the industry and the industry, marketing and address management, we see, that it is necessary to focus on issues such as investment proposals and travel facilitation to address these issues.

It should be noted that measures in the field of tourism development, job creation, economic diversification, regional capacity building, increasing foreign exchange earnings, raising incomes and living standards of the population are becoming increasingly important. The presidential decree of August 16, 2017 "On priority measures for the development of the tourism sector for 2018-2019" raised the work in this direction to a new level. According to the resolution, a separate program for 2018-2019 was approved, dedicated to solving important issues facing the industry, and a Coordinating Council for Tourism Development was established to ensure its full implementation and interdepartmental coordination of work carried out in the industry.



And on April 6, 2021, by decree of Shavkat Mirziyoyev, the Ministry of Tourism and Cultural Heritage was established on the basis of the Ministry of Physical Culture and Sports and the State Committee for Tourism Development. To this end, a number of programs have been developed and are being implemented.

The implementation of the "Travel to Uzbekistan" program has had a significant impact on the development of tourism culture in the country. The total number of domestic tourists in the country increased from 8.8 million in 2016 to 14.7 million in 2019 and from 15 million in 2021 to more than 5.3 million in 2022.

Uzbekistan is systematically working in this direction, in connection with which 833 new hotels have been commissioned, in particular, large, medium and small. Currently, hundreds of new hotel projects are being built in Uzbekistan, which are planned to be put into operation in the near future.

In the Solo Travel Safety Report for 2019, Uzbekistan was named one of the 5 safest countries in the world to visit. This includes independent female travelers who report that they feel safe in the country. The risk of crimes related to terrorism and violence is very low, and the statistics of minor crimes have shown that it is significantly lower than that of most major tourist destinations, and this is one of the most important factors in the development of tourism not only in Uzbekistan, but throughout the world.

According to many international publications, our country has become one of the most attractive tourist destinations in 2020. In the same year, the British newspaper The Telegraph published a list of cities worth visiting. Among them is our city of Tashkent.

The consistent development of the tourism sector in Uzbekistan has allowed our country to enter the high international rankings in this direction. In particular, over the past year Uzbekistan has been recognized as one of the most visited tourist countries by about 10 authoritative publications (The New York Times (USA), The Guardian (UK), rating companies and portals (CrescentRating, wegoplace).

Uzbekistan took the 183rd place in the WTTC rating, which is considered one of the most prestigious international ratings. It is expected that as a result of improving the methodology of the national statistics system and accelerated development of tourism in 2023, our country will enter the top hundred of the rating.

Considering that more and more tourists come to our country from year to year, this is a well-deserved recognition. All this, if you give a few numbers



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