

TOURISM DEVELOPMENT TENDENCIES IN THE REPUBLIC OF UZBEKISTAN

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Annotation

The article provides information on the trends in the development of tourism in the Republic of Uzbekistan, the legal regulation of relations in the sphere, and the development of the tourist service markets.

Keywords: tourism, independent tourism, subjects of the tourism industry, tourist, tourist services, classical route, ecological route, archaeological tourism, ecological tourism, religious tourism, “Travel around Uzbekistan” program.

The importance of raising tourism to a strategic level in the economy of the Republic of Uzbekistan, diversifying domestic tourism services and dramatically increasing their volume, creating the necessary conditions in order to familiarize citizens with our country's touristic potential, improving the quality of offered tourism services and the issues of increasing competitiveness on global markets are becoming more and more relevant day by day.

In particular, in recent years, a lot of attention has been paid to the tourism sector in our country, and many normative legal documents have been signed. In particular, the Law of the Republic of Uzbekistan "On tourism" No. Uzb.R.D.-549 was adopted on July 18, 2019. The purpose of this Law is to regulate relations in the sphere of tourism. The Law defines such notions as tourism, independent tourism, subjects of tourist activity, tourist, tourist services.:

tourism – departure (travel) of a person from the place of permanent residence without carrying out activities related to the generation of income from sources in the country (place) of temporary residence;

independent tourism - a trip independently organized by tourists without the participation of tour operators and travel agents;



subjects of the tourism industry – Legal entities and individuals who perform business activities on providing a set of tourist services or a part of them, performing additional tourist services and selling goods to tourists and excursionists;

tourist – travelling to the country of temporary residence for a period of between twenty-four hours and twelve consecutive months without carrying out activities related to the generation of income from sources in the country of temporary residence, or a person staying at least one night in the country of temporary residence;

tourist services – accommodation, catering, transportation, excursion and consulting services, as well as services aimed at satisfying the needs of tourists and excursionists.¹

There are many types and forms of tourism (domestic, international, amateur tourism, organized tourism, local travel, long-distance travel, educational tourism, climbing, water tourism, motor tourism, hiking tourism, sports tourism, etc.

The national company “Uzbekturizm” (founded on July 27, 1992) leads the field of tourism in Uzbekistan. The main task of the company is to develop tourism infrastructure, build modern tourist complexes by attracting foreign investment, develop new tourist destinations, expand the range of services, etc.

The national company "Uzbekturizm" has developed the following tourist routes depending on the type of travel:

classical direction (Tashkent, Samarkand, Bukhara, Khiva, Tashkent; Tashkent, Samarkand, Bukhara, Shakhrisabz, Tashkent). This destination involves visits to ancient monuments and other historical and cultural sites.;

eco-tourism destination (Chimyon, Charvoq recreation and treatment center, Zomin reserve, reserves in Bukhara region). This direction is connected with visits to specially protected natural areas and places that are ecologically friendly and useful for tourists;

the direction of archaeological tourism (Through Karakalpakstan, Surkhandarya, Samarkand). This route aims to familiarise the visitor with Uzbekistan's most ancient finds and the sites of archaeological excavations;

extreme tourism destination (Across the Chimyan, Fergana Valley, Aral Bay, Bukhara, Navoi regions);

¹ Law of the Republic of Uzbekistan No. Uzb.R.D.-637 "On Education" of September 23, 2020.



religious tourism direction (Tashkent, Samarkand, Bukhara, Tashkent) - related to visiting historical religious monuments in our country.²

The Law of the Republic of Uzbekistan "On Tourism" was adopted in order to legally regulate relations in the field of tourism, develop the market of tourist services, as well as protect the rights and legal interests of tourists and subjects of tourism activities.

According to the article 6 of this Law defines the main directions of state policy in the field of tourism.:

- development of the sector as a strategic sector of the country's economy;
- ensuring citizens' rights to rest, free movement and other rights while traveling;
- sustainable use and conservation of tourism resources;
- improvement of the legal framework;
- development of internal tourism, including development of social tourism, creation of necessary conditions for organization of tourism and excursions for children, youth, elderly, as well as persons with disabilities and low-income segments of the population;
- attracting investments in the tourism sector and creating favorable conditions for making investments;
- development of public-private partnership in this field;
- creating equal opportunities for business entities in the tourist service markets;
- encouragement of tourism entities through the establishment of tax and customs exemptions;
- ensuring the safety of tourists and excursionists, protection of their rights, freedoms and legal interests and property;
- organization and development of scientific research;
- personnel training, retraining and improvement of their qualifications;
- development of international cooperation;
- increasing the reputation of the Republic of Uzbekistan as an attractive country for tourism;
- government supports tourism industry entities in order to promote national tourist products in tourist markets;

² www.uzedu.uz.



➤ encourage the introduction of advanced, innovative and communication technologies;

➤ promoting the development of tourist zones and tourist clusters.³

From June 1, 2022, "Travel around Uzbekistan!" within the program:

❖ collective agreements include provisions for employers to allow employees to take a local trip once a year;

❖ a part of the travel expenses is covered by the funds of employers' off-budget funds and also covered by other sources not prohibited by law.

Tourism has come a long way in its development and today it is one of the most successfully developing sectors of the world economy. Like other areas of economic activity, the tourism industry is a very complex system, and its level of development depends on the level of development of the country's economy as a whole.

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³ Law of the Republic of Uzbekistan No. Uzb.R.D.-637 "On Education" of September 23, 2020.

